

San José State University

San José, California

ANNOUNCEMENT OF POSITION AVAILABILITY

Subject to Budgetary Approval

Specialization: School Director

Job Opening ID (JOID): 23390

Rank: Associate Professor or Full Professor

Qualifications:

The School of Journalism and Mass Communications seeks a forward-thinking leader with a dynamic global media vision and an unwavering commitment to First Amendment rights and media ethics who can draw on broad-based 21st century media knowledge and proven media experience with emerging technologies to further advance the School's international reputation for innovation and excellence in media higher education. The successful candidate would help advance the School's multimedia/online/social media teaching and research agendas and steadfast commitment to integrating diversity in all aspects of instruction and program development to meet the needs of a multicultural campus community and the ever-changing goals and needs of global media industries.

A doctorate is preferred with a significant record of scholarly research, publications or media industry experience, and proven administrative experience and leadership in mass communications higher education or related contemporary media professions. Will consider applicants with a master's degree, ten or more years of significant professional media administrative experience in traditional, new media or social media, and a proven record of effectiveness at strategic planning, purchasing and integrating new technologies and timely media research for theoretical or practical application in media higher education.

The ideal candidate would have an innovative academic research agenda, skills and ability to lead a comprehensive program of assessment planning that drives curriculum development, major fundraising skills and experience, and expertise at facilitating and directing community outreach efforts.

Applicants should have awareness of and sensitivity to educational goals of a multicultural population as might have been gained in cross-cultural study, training, teaching and other comparable experience.

Responsibilities:

The Director of the School of Journalism and Mass Communications is the program's chief academic and administrative officer. With a 75/25 percent administrative/teaching responsibility, the Director reports to the Dean of the College of Applied Sciences and Arts (CASA), and works closely with college and campus chairs and director. The JMC School Director is primarily responsible for leading an internationally known and widely respected program that awards Bachelor of Science degrees in advertising, convergence journalism and public relations, and a Master of Science degree in mass communication. The School's dynamic mix of professionals and academic faculty is driven by deep pride in the program's rich history in the Bay Area, its keen focus on diversity inclusion, and student success, and a tireless commitment to being leaders in new and innovative approaches to media education. The Director operates in a highly collaborative faculty governance environment, and has the following duties and responsibilities:

1. Manage the JMC School budget, enrollment and facilities.
2. Maintain high standards of performance for faculty, staff and students.
3. Advance the School's curriculum and faculty research agendas by developing strategic campus, business and media partnerships.
4. Lead the School's community outreach, student scholarship awards program, fundraising, and promotional efforts.
5. Identify, recruit, evaluate and provide supervision for JMC School faculty and staff.
6. Facilitate innovative alumni and community outreach and promotional efforts.
7. Organize and lead faculty-driven ACEJMC national accreditation efforts.
8. Develop, promote and enforce School policies to meet timely needs.

9. Lead strategic planning, enrollment management, and comprehensive assessment reporting for WASC and ACEJMC.
10. Serve as chief public spokesman and representative of the JMC School.

Candidate must address the needs of a student population of great diversity – in age, cultural background, ethnicity, primary language and academic preparation – through course materials, teaching strategies and advisement.

Salary Range: Commensurate with qualifications and experience.

Starting Date: January 2016.

Eligibility: Employment is contingent upon proof of eligibility to work in the United States.

Application Procedure:

For full consideration, upload a letter of application, curriculum vitae, statement of teaching interests/ philosophy, research plans, and at least three original letters of reference with contact information by **September 4, 2015** at apply.interfolio.com/30686

Please direct questions to:
Prof. Bob Rucker, Director
School of Journalism and Mass Communication
San Jose State University
robert.rucker@sjsu.edu

Please include Job Opening ID (JOID) on all correspondence.

From its humble beginning in 1934, the JMC School now offers the most comprehensive journalism, advertising and public relations curriculum in Northern California. Distinguished graduates have received six Pulitzer Prizes, four since 2000, plus numerous local and regional Emmy, Addy and PRSSA Awards, and regional Edward R. Murrow Awards. The JMC School embraces the innovative spirit of Silicon Valley emphasizing cultural and intellectual diversity, the First Amendment and the free flow of ideas. In 2013 it was the recipient of an \$8.7 million gift from Jack and Emma Anderson, devoted local patrons of the JMC School who provided the funds exclusively for continuing technology and building enhancements. The school motto is “learn by doing,” and our mission works to ‘excite the minds’ of students, faculty, and people throughout the Bay Area community.

San José State University is California’s oldest institution of public higher learning. The campus is located on the southern end of San Francisco Bay in downtown San José (Pop. 1,000,000), hub of the world-famous Silicon Valley high-technology research and development center. Many of California’s most popular national, recreational, and cultural attractions are conveniently close. A member of the 23-campus CSU system, San José State University enrolls approximately 30,000 students, a significant percentage of whom are members of minority groups. The University is committed to increasing the diversity of its faculty so our disciplines, students and the community can benefit from multiple ethnic and gender perspectives.

San José State University is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, color, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, or disability. This policy applies to all San José State University students, faculty, and staff as well as University programs and activities. Reasonable accommodations are made for applicants with disabilities who self-disclose. Note that all San José State University employees are considered mandated reporters under the California Child Abuse and Neglect Reporting Act and are required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

The latest San José State University Safety 101 Uniform Campus Crime and Security Report is available. You may request a copy of San José State University’s annual safety report by contacting the University Police Department at (408) 924-2222 or by visiting the [University Police Department](http://www.sjsu.edu/police) website at (<http://www.sjsu.edu/police>.)